



## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### PRESENTING SPONSOR – \$25,000 (1 available)

#### ***Marketing/Advertising/Name Association\*:***

- Enjoy the highest level of visibility and exposure as the Presenting Sponsor.
- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Logo inclusion on all M3 print ads.
- Logo/sponsor name inclusion in M3 media kits.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Impressions/Printed Materials\*:***

- Logo inclusion on M3 E-mail blasts.
- Logo inclusion on M3 fliers and postcards.
- Logo inclusion on M3 direct mail pieces.
- Logo prominently displayed in official M3 Conference Program/Guide.
- Full page ad space in official M3 Conference Program/Guide (specs provided by M3/ad provided by sponsor).

#### ***Website Recognition\*:***

- Logo with hyperlink prominently displayed on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- Four (4) 10'x8' Exhibitor booth spaces with priority selection.
- Two (2) – one (1) minute or One (1) – two (2) minute plenary session video(s) with introduction (specs provided by M3/videos provided by sponsor).
- Logo inclusion on M3 attendee/registration bags.
- Logo inclusion on M3 attendee/registration badges.
- Logo inclusion on M3 t-shirt(s).
- Logo inclusion on two (2) promotional signs (one displayed near “Grand Entrance” and one displayed near “Timmons/Circle Drive Entrance”).
- Up to three (3) sponsor promotional items that we will put into attendee/registration bags (promotional items provided by sponsor).
- Sponsor lanyards that we will attach to attendee/registration badges (lanyards provided by sponsor; if you choose to opt-out of this benefit, M3 will attach a plain black cord to each badge instead).
- One (1) sponsor promotional item/flyer/coupon that we will put into attendees lunch box/bag (promotional item provided by sponsor).

#### ***Other Benefits\*:***

- Fourteen (14) conference registrations.
- Fourteen (14) reserved seats in plenary sessions.
- Two (2) preferred daytime parking spots.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

*\* All sponsors must provide certain items to M3 according to their sponsor level (i.e. organization logo in high res png format, ad for M3 Conference Program/Guide, organization website hyperlink, videos, slides, promotional items, and other information as needed).*

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## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### **PLATINUM SPONSOR – \$15,000 (4 available)**

#### ***Name Association/Cross Promotions\*:***

- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Impressions/Printed Materials\*:***

- Logo inclusion on M3 fliers and postcards.
- Logo inclusion on M3 direct mail pieces.
- Logo inclusion in official M3 Conference Program/Guide.
- Full page ad space in official M3 Conference Program/Guide (specs provided by M3/ad provided by sponsor).

#### ***Website Recognition\*:***

- Logo with hyperlink on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- Four (4) 10'x8' Exhibitor booth spaces with priority selection.
- One (1) – one (1) minute plenary session video with introduction (specs provided by M3/video provided by sponsor).
- Logo inclusion on one (1) promotional sign displayed near “Grand Entrance”.
- Up to two (2) sponsor promotional items that we will put into attendee/registration bags (promotional items provided by sponsor).

#### ***Other Benefits\*:***

- Twelve (12) conference registrations.
- Twelve (12) reserved seats in plenary sessions.
- One (1) preferred daytime parking spot.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

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## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### **GOLD SPONSOR – \$10,000**

#### ***Name Association/Cross Promotions\*:***

- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Impressions/Printed Materials\*:***

- Logo inclusion on M3 fliers.
- Logo inclusion in official M3 Conference Program/Guide.
- Half page ad space in official M3 Conference Program/Guide (specs provided by M3/ad provided by sponsor).

#### ***Website Recognition\*:***

- Logo with hyperlink on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- Three (3) 10'x8' Exhibitor booth spaces with priority selection.
- Two (2) sponsor slides to be included in on-screen images shown during plenary sessions (specs provided by M3/slides provided by sponsor).
- Up to two (2) sponsor promotional items that we will put into attendee/registration bags (promotional items provided by sponsor).

#### ***Other Benefits\*:***

- Ten (10) conference registrations.
- Ten (10) reserved seats in plenary sessions.
- One (1) preferred daytime parking spot.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

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## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### **SILVER SPONSOR – \$5,000**

#### ***Name Association/Cross Promotions\*:***

- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Impressions/Printed Materials\*:***

- Logo inclusion in official M3 Conference Program/Guide.
- Half page ad space in official M3 Conference Program/Guide (specs provided by M3/ad provided by sponsor).

#### ***Website Recognition\*:***

- Logo with hyperlink on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- Two (2) 10'x8' Exhibitor booth spaces with priority selection.
- One (1) sponsor slide to be included in on-screen images shown during plenary sessions (specs provided by M3/slide provided by sponsor).
- One (1) sponsor promotional item that we will put into attendee/registration bags (promotional item provided by sponsor).

#### ***Other Benefits\*:***

- Eight (8) conference registrations.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

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## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### **NICKEL SPONSOR – \$2,500**

#### ***Name Association/Cross Promotions\*:***

- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Impressions/Printed Materials\*:***

- Logo inclusion in official M3 Conference Program/Guide.
- Quarter page ad space in official M3 Conference Program/Guide (specs provided by M3/ad provided by sponsor).

#### ***Website Recognition\*:***

- Logo with hyperlink on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- One (1) 10'x8' Exhibitor booth space.

#### ***Other Benefits\*:***

- Six (6) conference registrations.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

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## 2021 M3 Conference Partnership Opportunities February 19-20, 2021 – Houston, Texas

### **BRONZE SPONSOR – \$1,000**

#### ***Name Association\*:***

- As a partner of M3, your organization will receive a positive association with the mission of M3 by helping others connect, be inspired and find their mission.
- Cross promotions – rights to use M3 logo (with pre-approval) on your own marketing materials through February 28, 2021.

#### ***Website Recognition\*:***

- Logo with hyperlink on [www.m3missions.com](http://www.m3missions.com).

#### ***On-Site Recognition/Booth Space\*:***

- One (1) 10'x8' Exhibitor booth space.

#### ***Other Benefits\*:***

- Four (4) conference registrations.
- Ability to purchase additional conference registrations at a flat rate of \$35.00 per person.

*\* All sponsors must provide certain items to M3 according to their sponsor level (i.e. organization logo in high res png format, ad for M3 Conference Program/Guide, organization website hyperlink, videos, slides, promotional items, and other information as needed).*

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